

P R E S S R E L E A S E

Southern Botanical earns Grand Platinum and Gold Awards from TNLA.

August 19, 2009, Dallas, Tx--

Southern Botanical Inc. earned both the prestigious Grand Platinum Award and the Gold Award in the Residential Maintenance category at the 2008-2009 TNLA Texas Excellence in Landscaping Awards last Thursday night. The event, sponsored by the Texas Nursery and Landscape Association, was held at the Hilton Anatole Hotel in Dallas on August 13th, and recognizes outstanding achievements in the industry.

"The Texas Excellence in Landscape Awards showcases the best the landscape industry has to offer," said Johnette Taylor, Landscape Director for the TNLA. "The work done by Southern Botanical of Dallas, Texas, on the Eagle Residence, defines professional landscaping and the Grand Platinum Award. This award is given only when the judges feel a project deserves special recognition."

"Landscaping my long-time friend's dream home was an honor in itself. Being recognized in this way for the project is the icing on the cake," said Jason Craven, President/CEO for Southern Botanical. "While we always try to put our absolute best foot forward, the Grand Platinum Award still caught us somewhat by surprise. Primarily because it is not necessarily awarded every time. I am honored to accept it on behalf of our client and our team!" Craven credits the accomplishment to highly trained and dedicated teams that do the work, and the company's philosophy of focusing on the customer.

Johnette Taylor added, "The work on this project represents a total commitment from their entire team to be the best, meeting difficult challenges every day, and bringing a level of quality that is unsurpassed. An outstanding job by an outstanding team of professionals."

Southern Botanical is the DFW benchmark for high-end residential landscaping and garden management. Considered a turnkey vendor for complete indoor and outdoor horticultural décor, irrigation, drainage, and hardscape installations, Southern Botanical has one objective - total commitment to meeting customers' individual needs. They hire only licensed and certified professionals to lead their teams, and all employees attend a weekly continuing education program focusing on efficiency, quality control, communication and professionalism. Their clientele includes many high-end residences, exclusive hotels and commercial properties, but no job is considered too big or too small.

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