

P R E S S R E L E A S E

Southern Botanical joins Bush Center Leadership Circle, attends opening ceremonies.

April 25, 2013, Dallas, Tx--

Southern Botanical, Inc. recently committed to support the newly dedicated George W. Bush Presidential Center with a five year financial commitment which places Southern Botanical in the foundation's Leadership Circle. Jason Craven and James Cali, the company's CEO and COO respectively, attended the dedication which featured all living current and former US Presidents as well as many other world leaders. The entire Southern Botanical team attended the lighting of Freedom Hall events later in the evening which featured a brief address by former President Bush, his wife Laura, a performance by the Army Choir, fireworks and a concert.

The George W. Bush Presidential Center is home to the Bush Presidential Library and Museum and the Bush Institute. The Bush Center's 226,000-square-foot building and 15-acre urban park reside on the campus of Southern Methodist University in Dallas, Texas.



President George W. Bush is quoted as stating: "We believe in open societies ordered by moral conviction. We believe in private markets, humanized by compassionate government. We believe in economies that reward effort, communities that protect the weak, and the duty of nations to respect the dignity and the rights of all."

President and Mrs. Bush founded the Bush Center to continue their work expanding freedom at home and around the globe. Built with private donations, the Bush Presidential Library and Museum opens to the public on May 1, 2013, and is the 13th presidential library in the National Archives and Records Administration (NARA) system. The Library and Museum promotes an understanding of the American presidency and provides access to official records and artifacts from the Bush Presidency.

Southern Botanical is the DFW benchmark for high-end landscaping and garden management. A turnkey vendor for complete indoor and outdoor horticultural décor, irrigation, drainage, pools and hardscape installations, Southern Botanical has one objective - total commitment to meeting clients' individual needs. They hire licensed and certified professionals to lead their teams, and employees attend a weekly continuing education program focusing on efficiency, quality control, communication and professionalism. Their clientele includes many high-end residences, exclusive hotels, HOA's and commercial properties. Southern Botanical has been included on the prestigious Dallas 100 list from SMU's Cox School of Business and actively supports community schools and charitable causes.

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