

P R E S S R E L E A S E

Southern Botanical supports Gingerbread Stroll benefit to fight childhood cancer.

November 18, 2013, Dallas, Tx--

Dallas, Texas-based Southern Botanical, Inc. was proud to partner with other area businesses as corporate sponsors for the annual Gingerbread Stroll event. This year the event donated a significant amount to Community Partners of Dallas, and hopes to raise another substantial donation to fight childhood cancer at the November event.

The Gingerbread Stroll is held annually in Dallas at Highland Park Village during the kick-off to the holidays - from mid to late November. Dallas' top pastry chefs and bakeries create elaborate gingerbread houses that are displayed and silent auctioned at participating merchants. 100% of the proceeds raised benefit a selected Dallas children's charity. The Gingerbread Stroll was created in 2011 by Christine McKenny, Founder, and Lynn McBee, Adviser.

Southern Botanical is the DFW benchmark for high-end landscaping and garden management. A turnkey vendor for complete indoor and outdoor horticultural décor, irrigation, drainage, pools and hardscape installations, Southern Botanical has one objective - total commitment to meeting clients' individual needs. They hire licensed and certified professionals to lead their teams, and employees attend a weekly continuing education program focusing on efficiency, quality control, communication and professionalism. Their clientele includes many high-end residences, exclusive hotels, HOA's and commercial properties. Southern Botanical has been included on the prestigious Dallas 100 list from SMU's Cox School of Business and actively supports the community, schools and charitable causes.



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