

# COMMUNITY UPDATE

## **Southern Botanical overcomes icy weather for 2013 annual holiday hayride fund-raiser.**

Despite the recent ice and snow storms, Southern Botanical was able to stage its annual holiday hayride events. Each year, the Southern Botanical team provides some holiday cheer by sponsoring holiday hayrides for young children and their families in the HPISD and at St. John's Episcopal School. Participants tour the festive holiday lights in trailers outfitted with hay bales and towed by Southern Botanical vehicles. The children receive special gifts, refreshments are available and Santa makes an appearance.

The event serves as a fund-raiser for University Park, Armstrong, Bradfield and Hyer Elementary schools in the HPISD as well as St. John's Episcopal School. The schools raise as much as \$5,000 each through their respective preschool or parent associations.

Southern Botanical donates the use of the trailers, trucks and team members to help out throughout the event. The event, which has been held for five years, has become a favorite tradition and a way for the neighborhoods to enjoy the holiday season!

**We are grateful to be able to give back to our community!**



### **MEDIA CONTACT:**

Scott Peck  
Direct line 903.965.5651  
Mobile 903.815.7758  
Front desk 214.366.2103  
scott.peck@southernbotanical.com

